

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY TAIPEI

INFO AMCONSUL HONG KONG

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E.O. 11652N/A

TAGS:EIND, TW

SUBJECT:PIRATING OF LEVI STRAUSS TRADEMARK IN TAIWAN

REFERENCE: TAIPEI 4267

1. DEPARTMENT HAS BEEN INFORMED BY LEGAL REPRESENTATIVE OF LEVI STRAUSS OF ALLEGED SHIPMENT OF 110,000 PAIRS OF COUNTERFEIT QUOTE LEVI'S UNQUOTE FROM TAIWAN TO EUROPE BEARING LABEL QUOTE LEVI STRAUSS TAIWAN UNQUOTE. LETTER FROM WASHINGTON LAW FIRM OF VERNER, LIIPFERT, BERNHARD AND MCPHERSON STATES THAT QUOTE LEVI STRAUSS TAIWAN UNQUOTE WAS SET UP BY DAVIS YING OF MCGRATH TRADING CO., TAIPEI, AND THAT SHIPMENTS OF JEANS WERE ARRANGED BY BRIO TRADING CO. AND CHINA UNIQUE TRADING CO., BOTH ALSO OF TAIPEI.

2. ACCORDING TO LETTER, M.S. LIN, LEVI STRAUSS'S LOCAL COUNSEL, HAS DOCUMENTARY PROOF, OBTAINED IN A HONG KONG LIMITED OFFICIAL USE

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ACTION AGAINST OTHER CO-CONSPIRATOR, THAT THE THREE FIRMS ARE INVOLVED. ALTHOUGH TAIPEI POLICE SEIZED 30,000 PAIRS OF JEANS AT CHU HSING PLANT ON JUNE 30, LIN'S REQUESTS THAT THEY OBTAIN DOCUMENTS FROM MCGRATH, BRIO, AND CHINA UNIQUE OFFICES HAVE BEEN IGNORED.

3. LEVI STRAUSS BELIEVES DAVIS YING INTENDS TO CON-

TINUE MANUFACTURE OF COUNTERFEIT QUOTE LEVI'S UNQUOTE.
THE COMPANY ALSO CLAIMS HE HAS BANK ACCOUNTS IN HONG
KONG AND NEW YORK IN WHICH PROFITS FROM HIS ILLICIT
OPERATION HAVE BEEN DEPOSITED IN VIOLATION OF ROC
TAX LAWS.

4. ACTION REQUESTED: TIMOTHY STREET, LEVI STRAUSS
SECURITY CHIEF FOR THE FAR EAST, EXPECTS TO BE IN
TAIPEI IN THE NEAR FUTURE AND WILL BE IN TOUCH WITH
EMBASSY. PLEASE PROVIDE ALL POSSIBLE ASSISTANCE IN-
CLUDING REPRESENTATIONS TO GROG AT APPROPRIATE LEVEL.
EMBASSY MAY WISH TO USE SAME ARGUMENTS MADE IN RECENT
LETTERS TO MINISTRIES OF INTERIOR AND ECONOMIC AFFAIRS
ON PIRACY PROBLEM (REFTEL). CHRISTOPHER

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Message Attributes

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Control Number: n/a
Copy: SINGLE
Sent Date: 02-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition History: n/a
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